

 ALPHA PLUS LIGATIO METALLICA	QUALITY POLICY	Doküman No	PLT010
		İlk Yayın Tarihi	27.07.2025
		Gözden Geçirme Tarihi	05.01.2026
		Revizyon Tarihi	
		Revizyon No	
		Sayfa No	1/2

Scope: Alloy Production, Sales and Export of Precious and Base Metals

1. Introduction

As Alpha Plus, ensuring and maintaining the highest quality standards in the alloy sector is among our fundamental priorities. Our commitment to excellence is shaped by the standards established by the ISO 9001 Quality Management System. This Quality Policy sets out a systematic management approach aimed at exceeding customer expectations and sustaining our leading position in the market.

2. Vision and Mission

Our vision is to be a reference organization among alloy producers serving the jewellery sector in terms of quality and customer satisfaction.

In line with this vision, our mission is to provide consistent, high added value to our customers by fully complying with customer requirements, relevant legislation and standards, and by continuously improving the effectiveness of our products, services and processes.

3. Key Elements of Our Quality Policy

Customer Focus and Satisfaction: Exceeding customer expectations is our ultimate goal. We maintain proactive dialogue with customers, actively seek feedback and incorporate their views into our continuous improvement processes to remain responsive to changing needs and preferences.

Leadership and Management Commitment: Our leadership team embraces quality management principles, sets clear direction and provides the necessary resources to achieve quality objectives. This commitment ensures an integrated organization-wide approach and fosters an environment where excellence is the norm.

Employee Involvement and Empowerment: We recognize our employees as the cornerstone of our success. We invest in their development and encourage their active participation in quality initiatives through comprehensive training programs and a culture that values innovation and feedback.

Process Approach and Operational Excellence: We adopt a process-based approach by carefully designing and managing our processes for maximum efficiency and effectiveness. This focus enables us to streamline operations, reduce inefficiencies and enhance customer satisfaction through reliable, high-quality delivery.

Risk-Based Thinking and Proactive Management: By integrating risk-based thinking into strategic and operational planning, we anticipate and mitigate potential challenges before they affect quality or operations, maintaining agility and resilience amid market changes and evolving customer needs.

Supply Chain Management and Strategic Partnerships: We recognize the critical role of suppliers and partners in our quality ecosystem. By developing strong, collaborative relationships and applying strict quality criteria, we ensure each component of our supply chain contributes positively to overall quality objectives.

 ALPHA PLUS LIGATIO METALLICA	QUALITY POLICY	Doküman No	PLT010
		İlk Yayın Tarihi	27.07.2025
		Gözden Geçirme Tarihi	05.01.2026
		Revizyon Tarihi	
		Revizyon No	
		Sayfa No	2/2

Continuous Improvement and Innovation: Continuous improvement lies at the heart of our policy. We commit to leveraging advances in technology, workmanship and design to continually enhance our products and services. Innovation, fueled by creativity and customer feedback, is the engine that drives our QMS forward.

Sustainability and Ethical Responsibility: Beyond quality, we are committed to sustainable and ethical practices across our business—from responsible sourcing of materials to environmentally friendly production processes—seeking to create a positive impact on society and the planet.

Stakeholder Engagement and Transparency: We believe in open communication and transparency with all stakeholders, including customers, employees, suppliers and society. Regular updates on quality initiatives, achievements and improvement areas build trust and enable long-term relationships.

Implementation and Governance: To ensure effective implementation of this policy, a robust governance structure has been established, including quality management teams, cross-functional committees and regular audit and review processes. Through this structure, quality objectives are translated into actionable strategies and performance is monitored and reported systematically.

4. Review and Continuous Development

Our Quality Policy is a living document subject to periodic review and revision to reflect new insights, technological developments and best practices. This dynamic approach keeps our quality management system at the leading edge and guides our pursuit of excellence in everything we do.

5. Conclusion

Through this detailed Quality Policy, Alpha Plus reaffirms its commitment to set a benchmark for quality as an alloy producer serving the jewellery sector. Our unwavering dedication to excellence, customer satisfaction and continuous improvement defines who we are and guides every decision we make.

APPROVED BY THE GENERAL MANAGER AND THE BOARD OF DIRECTORS.

Alfa Metal Alaşım San. ve Tic. Ltd. Şti.


ALFA METAL ALAŞIM
San. ve Tic. Ltd. Şti.
Yenibosna Merkez Mah. Kuyumcular Sok.
No:4 İstanbul Vizyon Park Merkez Plaza
C1 Blok Kat:4/0420 Bahçelievler/İST.
Yenibosna V.D. 051 021 4942
Ticaret Sicil No: 619857

APPROVED BY THE GENERAL MANAGER AND THE BOARD OF DIRECTORS.